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# City Beat

Houston Business Journal

## Bellaire breeding ground for teleradiology ventures

**Another Bellaire radiologist has made a virtual leap into the teleradiology business.**

**Dr. Daniel Roubein has launched Telerays, a Web-based auction platform where hospitals and imaging centers that need radiology interpretation services put up their projects for bid.**

**Radiologists at NightRays, another Bellaire teleradiology service founded by Dr. Greg Rose, provide preliminary readings primarily during night hours to client hospitals and imaging centers.**

**Both services utilize radiologists across the country who are licensed in the states where they practice, and both operate solely on the Internet.**

**Teleradiology, the electronic transmission of radiologic images for interpretation, is a new phenomenon made possible by the development of electronic imaging as a replacement for film, and by the Internet.**

**Roubein says Telerays will enable facilities to outsource overflow work that staff radiologists can't get to with assurance that the interpretations will be done by highly qualified radiologists across the country.**

**More than 100 radiologists are now registered to bid on the Telerays auction site.**

**With NightRays and Telerays, Bellaire sports two of about 26 teleradiology companies operating in the United States, according to a recent survey by *Imaging Technology News*.**

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