

Enterprise Imaging & Therapeutic Radiology Management

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Oct. 21, 2008--Telerays, (<http://www.telerays.com/>) announced its online auction site for teleradiology reads.

Telerays was founded by Houston-based Radiologist Daniel Roubein, MD, the CEO of Radiology Reading Centers of America, an online reading room that offers final interpretations of radiologic studies.

The online bidding process begins when clients post their requests and all radiologists who are pre-qualified receive an e-mail invitation to bid. The lowest bidder wins the contract, downloads the cases and uploads the final radiology reports.

"Telerays aims to connect people," Dr. Roubein says. "We're creating broader, more competitive choices for hospitals and imaging centers and permitting radiologists to better control their practices."